

BACCALAURÉAT GÉNÉRAL

SESSION 2013

ANGLAIS

LANGUE VIVANTE 2

Série **L** – Durée de l'épreuve : 3 heures – coefficient : 4

Séries **ES-S** – Durée de l'épreuve : 2 heures – coefficient : 2

Le candidat choisira le questionnaire correspondant à sa série.

L'usage des calculatrices électroniques et du dictionnaire est interdit

Dès que ce sujet vous est remis, assurez-vous qu'il est complet.

Ce sujet comporte 6 pages numérotées de 1/6 à 6/6.

Répartition des points

Compréhension de l'écrit	10 points
Expression écrite	10 points

Document A

21-Year-Old Poses as Fake Celebrity, Gets His 15 Minutes of Fame

Brett Cohen isn't your typical 21-year-old, at least not according to the tourists in New York City's Time Square on July 27.

Cohen is now "famous" after pulling a huge prank on the city, posing as a celebrity and wandering the streets of Manhattan.

- 5 Accompanied by two bodyguards he hired on Craigslist¹, as well as three cameramen and four photographers acting as his own paparazzi, he attracted a huge fan following and caused quite a stir in response to what he calls his "social experiment."

"It was a social experiment. It confirms the theory of how our culture is so obsessed with celebrity and fame," Cohen told ABC News. [...]

- 10 "I had photographers follow me around and act as paparazzi. There were 15 people in total that were actually in on it." [...]

Cohen and his entourage began their walk toward Times Square. It didn't take long before crowds began to surround him on every block. [...]

- 15 One little boy was particularly excited to meet the fake celebrity. Cohen said the boy went so far as to make an international call home on his cell phone, and was overheard screaming, "I just met Brett Cohen!"

[...]

From beginning to end, the whole thing took about three hours to shoot. Cohen said the hardest thing about the entire experience was stopping the frenzy, literally.

- 20 "It was really hard to end the shoot. How the hell do you stop when there's so many people following you? We actually had to walk away from Times Square and into a small hotel," Cohen said. "One of my bouncers blocked off the door to the bar to keep the public from going in. It was the only way we were able to stop it."

By Eliza Murphy, *ABC News Blogs*, Aug 23, 2012

¹ *Craigslist* : journal d'annonces

Document B

Zed Benjamin had never been called into the Editor's office before, and he found the experience simultaneously disconcerting and thrilling. [...]

5 He sought a distraction, easy enough to find in Rodney Aronson's office. While the Editor of the newspaper continued to read Zed's story, Zed began to read the headlines on the old issues of the tabloid that were framed and hung along the walls. He found them distasteful and idiotic, their stories pandering to the worst inclinations in the human psyche. [...] This was particularly the case for such hot topics as **Prince Harry in Bedroom Brouhaha**, **Kiss and Tell Equerry Shocks Palace**, and **Another Royal Divorce?** all of which, Zed knew very well from gossip in the canteen, had topped *The Source*'s previous circulation figures by
10 over one hundred thousand copies each. This was the sort of reportage for which the red-top² was known. Everyone in the news-room understood that if you didn't want to get your hands dirty sifting through other people's nasty bits of laundry, then you didn't want to work as an investigative reporter at *The Source*.

15 Which was, admittedly, the case for Zedekiah Benjamin. He definitely didn't want to work as an investigative reporter at *The Source*. He saw himself as a columnist-for-the-*Financial-Times* kind of bloke, someone with a career providing enough respectability and name recognition to support his real passion, which was writing fine poetry. But jobs as respectable columnists were as scarce as knickers under kilts, and one had to do *something* to put food on the table since writing excellent verse wasn't about to do it. Thus Zed knew it
20 behoved him to act at all times like a man who found the pursuit of the social gaffes of celebrities and the peccadilloes of members of the Royal Family journalistically and professionally fulfilling. Still, he liked to believe that even a paper like *The Source* could benefit from a slight elevation from its usual position in the gutter from where, it had to be said, no one was gazing at the stars.

25 The piece that Rodney Aronson was reading demonstrated this. In Zed's mind, a tabloid story did not have to swim in lubricious facts in order to capture the reader's interest. Stories could be uplifting and redemptive like this one and still sell newspapers.

Elizabeth George, *Believing the Lie* (2012)

² Red-top = tabloid

NOTE AUX CANDIDATS

Les candidats traiteront le sujet sur la copie qui leur sera fournie et veilleront à :

- respecter l'ordre des questions et reporter les repères sur la copie (lettre ou lettre et numéro ou lettre, numéro et lettre). Exemples : **A.** ou **A.1.** ou **A.1.a.** ;
- faire toujours précéder les citations du numéro de la ligne ;
- dans les phrases à compléter, les recopier en **soulignant** l'élément introduit.

En l'absence d'indications spécifiques, le candidat répondra **brièvement** aux questions.

COMPREHENSION

Document A

A. Choose the sentence which best summarizes the text.

Brett Cohen is a young man who

1. wants to become a celebrity before he turns 21.
2. became a celebrity overnight and who has a lot of fans.
3. made people believe he was a celebrity.
4. tried to interview tourists on celebrities.

B. Make a detailed list of the people who helped Brett Cohen.

C. Explain why he chose to hire these people.

D. Copy out and complete the following sentence with the three possible endings. Then justify your choice with a quotation.

He was so successful that...

1. one little boy was convinced that Brett Cohen was a celebrity.
2. many celebrities tried to meet him.
3. he had to call the police to get protection.
4. in a very short time lots of people gathered around him.
5. it got difficult for him to get rid of his fans and he had to find shelter in a bar.
6. he was chased by journalists and photographers.

E. Find a sentence in the text explaining Brett Cohen's goal and copy it out.

Document B

F. Complete the following summary with words from the text. (one blank = one word)

Zed is an _____ He works at _____, a _____.
He's with Rodney Aronson, his _____ to show him the _____ he
wants to publish.

G. What kind of articles can be read in *The Source*? Justify with a quotation.

H. Say if the following statements are **Right** or **Wrong** and justify by quoting from the text.

1. He loves his job and finds it very fulfilling.
2. He would prefer to work for a more prestigious newspaper.
3. His ultimate ambition is to become a famous journalist.

I. What is Zed's opinion of *The Source*? Choose the right answers and justify each choice with a quotation.

1. He thinks *The Source* publishes articles which are:

- a. stupid.
- b. clever.
- c. interesting.
- d. tasteless.

2. But he knows that:

- a. people don't buy any copies of the newspaper.
- b. people enjoy reading this type of newspaper.
- c. people have stopped buying this newspaper.

J. What impact does he think his article will have on the reader? Explain in your own words and justify with two quotations.

Documents A et B

K. What does Brett want to prove with his experiment? Explain in your own words.

L. 1. To what extent does Zed share Brett's vision of public opinion?

2. What does Zed think his mission as a journalist is?

SEULS LES CANDIDATS DE LA SÉRIE L traiteront les questions M et N.

M. Compare Brett's and Zed's ways of denouncing "*a culture [...] obsessed with celebrity and fame*" (document A, 1.8-9).

N. Explain in a few sentences how the title of Elizabeth George's novel, "*Believing the Lie*" (document B), could apply to document A.

EXPRESSION

Les candidats des séries **ES** et **S** traiteront **UN** des trois sujets ci-dessous.
(**150** mots au moins)

Les candidats de la série **L** traiteront **DEUX** sujets au choix.
(total pour les deux sujets : **250** mots au moins)

1. After reading Zed's story, Rodney Aronson tells him he doesn't want to publish his article. Imagine their conversation.
2. Zed decides to write an article about Brett's experiment.
3. Do you agree with the fact that we live in a society "*obsessed with celebrity and fame*" (document A, 1.8-9)?